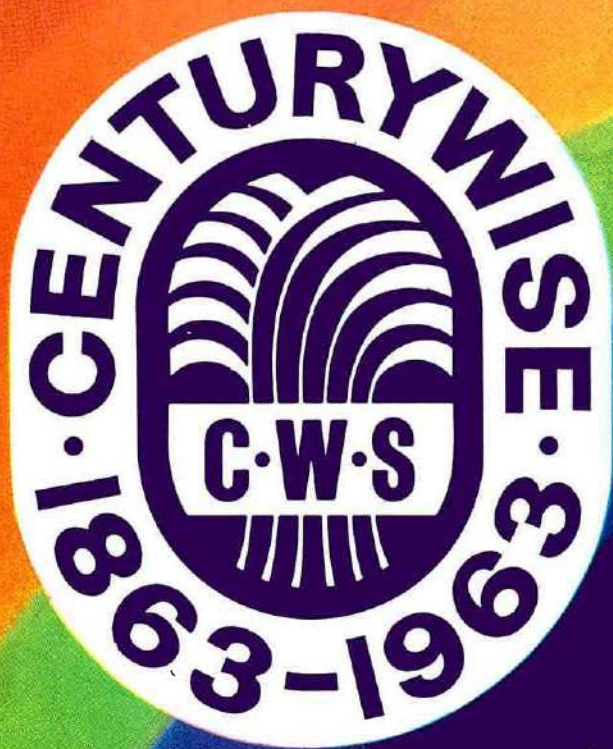


TAMWORTH EDITION

Home

M A G A Z I N E



OCTOBER 1963

SILVER SEAL

A boon for baking with its easy-creaming qualities, and a really delicious table margarine, SILVER SEAL is better than ever before. We know you'll agree when you try it. Buy a couple of packs today and find out for yourself the great part SILVER SEAL can play in good cooking and good eating.



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MIX-EASY

SILVER SEAL comes to you factory-fresh in its foil wrapping. Keeps fresher, longer in your fridge or pantry, too.

MARGARINE



NOW BETTER THAN EVER

FROM CO-OPERATIVE STORES AND SHOPS

Centenary edition, October 1963. Vol. 68. No. 10

MESSAGE FROM THE QUEEN

The Queen sincerely thanks you for the kind message of loyal greetings which you extend to Her Majesty on behalf of the readers of Home Magazine on the celebration of the centenary of the Co-operative Wholesale Society Limited. The Queen congratulates the Society on the completion of its first hundred years and sends to all its members her good wishes for the future.

Balmoral Castle.



Message from the CWS President



THIS month marks the focal point of the Co-operative Wholesale Society's Centenary Year celebrations. They are your celebrations as much as ours. Although I have the honour to be the President of the CWS at this time, I am, like all the 50,000 people who work for this society, an employee of yours and the other 11½ million Co-operative members throughout the country who own and control the CWS through their retail societies.

I take pride in being the only man in this country in the chair of such a big, diverse commercial undertaking who can honestly make such a statement.

Just think what this means in terms of human relationships. We in the CWS are employed by the people to whom we sell. You, the customer, control the suppliers of the goods you buy.

Here then is the basis on which the CWS was founded 100 years ago, and indeed on which the whole Co-operative Movement was established some 20 years earlier. In the same way that the ordinary shopper owned the retail society of which he or she was a member, the retail societies owned the CWS which would wholesale—and later manufacture—the goods they sold.

And this is how it still works today. In greeting you, on behalf of my fellow directors and employees of the CWS, I feel confident that you will continue to see the logic and heed the advice of our advertising slogan and "Come Co-operative Shopping."

THESE INITIALS MEAN A TOWER OF STRENGTH



Soaring figures and soaring buildings depict how the CWS is in step with modern thinking. Net sales rose from £51,857 in 1864 to £479,388,939 in 1962.

FEW people in Britain will be unaware that this month the CWS celebrates its centenary. The successful advertising programme which features the Come Co-operative Shopping theme has made the Centurywise emblem familiar to millions.

But to many the CWS is still no more than a set of initials. Its relation to the Co-operative Movement as a whole, and its place in the Nation's economy, are not fully understood. Nor is its purpose all that apparent even to many of the millions who make daily use of their own societies to shop.

The creation of the CWS by a number of the first Co-operative societies showed wisdom which has had a profound effect on the movement and on members of Co-operative societies everywhere. For just as the local Co-op pays dividend to its members on purchases so does the CWS pay dividend to the Co-ops who buy from it. And it is—very often—the dividend received from the CWS which forms the basis of the dividend paid to the members.

In fact the CWS exists always for the benefit of each Co-operative society member.

It is owned and controlled by those societies which have subscribed the share capital (now in the region of £30 million) for, on taking up membership, a society is required to subscribe capital to a minimum of one £5 share for each two members.

The management is in the hands of 28 directors, who are all democratically elected by the member societies. Each is elected for four years, when he is required to submit himself for re-election.

Board reports

This system of election ensures representation on the Board of all regions throughout the country. The Board reports to society-members twice each year, when CWS operations for six-monthly periods are scrutinised by elected delegates, who are able, to praise, criticise, reject or approve reports and balance sheets.

Trading activities of the CWS are very far reaching. The products it makes, or sells, and the services it gives cover almost every human need.

In grocery and provisions alone last year, the CWS trade amounted to more than £300 million, and in furnishing, hardware and carpets, for example the CWS trade was about £30 million.

Such impressive figures illustrate the large part the CWS plays in supplying the nation's needs.

As you drink your morning tea, you may be sure that one person in every five is also brewing Co-op tea.

Supplying these vast quantities of goods to Co-operative members is a complex and highly specialised business. The CWS employs an army of experts to make sure that only the best quality products are sold under the Co-operative label.

Just ten years after its formation, CWS interests embraced manufacturing, when it opened biscuit and footwear factories. Now it operates about 200 productive units, whose products range from soap to shirts, flour to foundation garments, margarine to men's clothing, preserves to pottery, and many more.

All these factories, with the immense Co-operative market to supply, produce in many cases an appreciable proportion of the whole national consumption. For example, 11.4 per cent of the country's flour, 6.6 per cent of jam and marmalade, 6.9 per cent of margarine, 5.5 per cent of soft drinks and 2.2 per cent of leather footwear come from CWS factories.

Together with the Scottish CWS, the society has set up a special society, the English and Scottish Joint CWS, which is a large-scale grower of tea on a score of estates in India and Ceylon

and Tanganyika. It has factories here for packing and blending tea, and it also supplies coffee, cocoa and chocolate to Co-operative societies.

The CWS is one of the largest employers of labour in Britain, and has always been in the lead concerning good conditions of labour. It was one of the first to recognise in full the part played by the trade unions. In fact, since 1919, it has been a condition of employment that every employee must be a trade union member.

Nationally negotiated wage agreements have been observed, and where no national agreement has existed, the CWS has made its own agreements, as in the case of clerical workers.

Encouragement is given to employees to take professional qualifications through a system of cash grants and scholarships, in many cases with leave of absence on full pay.

When an employee is due to retire he is entitled to a pension based on years of service as the result of a joint contributory scheme which is administered at the financial expense of the CWS.

In addition, social activities of all kinds are encouraged among the workers, and so there are dramatic societies, music clubs, bands, and sports clubs in existence, most of them organised by employees in the first place, although the directors make a substantial contribution by providing capital for purchases such as equipment.

Not all CWS activities are purely trading. The society offers many other services to societies. The Architects, Engineering and Building Departments have been responsible for designing, building, and equipping many fine Co-operative stores, and there is a continuous demand for the services of these departments.

The Public Relations Division is responsible for presenting the CWS and its products to the public and through its Advertising Department the public is made aware of what the CWS has to offer in the retail Co-op shops.

Trade journals

The Publications Department, which has produced this Home Magazine, also publishes trade journals for Co-operative workers.

Expert technicians of the Technical Research Department have the essential task of keeping a continuous check on the quality standards and composition of CWS products. This department has its own analytical, bacteriological, physical and general laboratories which are equipped to carry out the most exacting of tests.



The ramifications of the CWS are, in fact, so widespread that a commercial and economic intelligence service is a necessity, and the Market Research Department provides it. It undertakes research among consumers and retail societies, and maintains a well stocked library.

More widely known to the public is the Co-operative Travel Service, a first-class agency, catering for touring both at home and abroad. It has 27 branches all over Britain, and a large number of Co-operative societies also act as CTS agents.

Every year, thousands of holiday makers pay tribute to the CTS for the trouble-free holidays which have been arranged for them.

The CWS Bank has been operating since 1876 and is well known to most

people. As would be expected, it is banker for Co-operative societies, and in addition to the majority of trade unions for many public authorities and friendly societies, as well as handling a large number of accounts for private individuals.

The CIS is nowadays a household name, and in Manchester the huge towering office block which was opened by the Duke of Edinburgh earlier this year, dominates the city's rapidly changing skyline.

The CIS is jointly owned by the CWS and the SCWS. In addition to the new office block, it has 14 branches and 217 district offices throughout Great Britain and Northern Ireland with about 8,000 full time agents.

As a major manufacturer, the CWS imports vast quantities of goods both in the raw and finished state. Depots have grown up in various parts of the world. The New York Depot was founded as far back as 1876.

The CWS is also an exporter, selling to about 80 different countries, and many different CWS products are to be found in the world's major markets, as well as in shops and stores in lesser known countries.

In trade the CWS is a giant, but it has never attempted to be a despot. Though its trading figures of £479 million a year are immense, it still possesses the human touch, so that it works and exists for the benefit and well being of the man in the street.

THE CWS AND YOU

1 Members invest in their local retail society through their purchases and with share and loan capital.

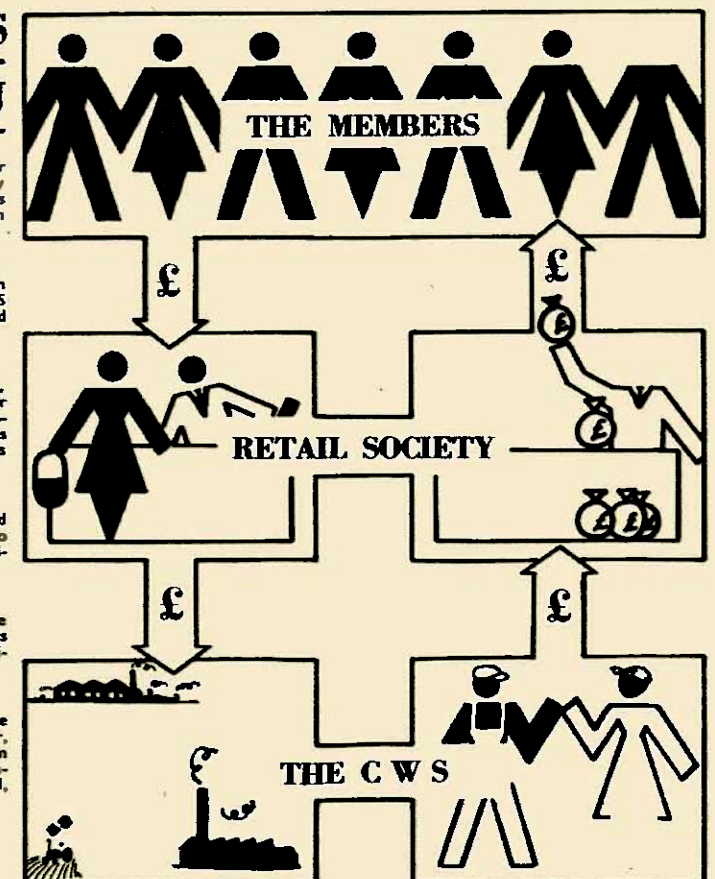
2 The retail society in turn invests in the CWS through its purchases and as a shareholder.

3 The factories, farms, wholesaling and other departments work to provide goods and services Co-operative shoppers want.

4 The surplus produced by trading is returned to the retail society as dividend on purchases.

5 In the same way, the retail society returns its surplus to members as dividend on what they buy.

6 The investment of the Co-operative customer, giving him or her a share in production and distribution of the goods they need, pays off.



IT was two years after the untimely death of the Prince Consort, and Queen Victoria, when the church bells rang in the New Year, 1863, was still glooming in the grief-stricken seclusion which was to last until 1871.

But the rest of Britain was on the crest of a wave of affluence. Trade was booming, exports rising, new and revolutionary social ideas were being preached and accepted, things were on the move.

In many ways the year 1863 was curiously like the year 1963. England in this mid-Victorian period was an affluent society indeed, just as we are today; the difference being that while modern affluence is precariously dependent on what goes on elsewhere in the world, the Victorian brand was unshakably based on the country's supremacy in raw materials and industrial development.

England was producing more than half the pig-iron of the world, which was used to build the ships which dominated the seas at that time. The industrial revolution and the inventiveness that went with it were paying dividends in a vast foreign trade, which was more than that of France, Germany and Italy put together . . . and nearly four times that of the United States.

Agriculture prospered, too, for the landlords of big estates spent much capital on improving them, and the land benefited greatly by improved methods of stock-breeding, drainage and mechanical ploughing.

The Princess who wed



Wedding bells rang for Princess Alexandra in 1863, too. The beautiful Danish princess became Princess of Wales when she married Edward, Queen Victoria's eldest son, in St. George's Chapel, Windsor, in March. And Britain welcomed her with great enthusiasm

Victorian England enjoyed real affluence

THANK GOODNESS WE BACK THE CLOCK!

Only in Lancashire was there any wide distress, due not to lack of orders for the cotton industry, but to the fact that the American Civil War, now in its second year, had cut off supplies of raw cotton.

But even this had its sunnier side, for the plight of the cotton workers so moved the rest of the country that three-quarters of a million pounds was raised to help them.

As a contemporary writer put it: "It called forth a great amount of kindly feeling among the different classes and it made the rich and poor understand each other better than before, and taught them to remember their mutual dependence on each other."

But the American Civil War was not to last much longer. Later in the year General "Stonewall" Jackson was fatally wounded in a series of battles at Chancellorsville; and in December Abraham Lincoln was to make his immortal Gettysburg Address, in which he declared slavery at an end, and the saga of the fight against the colour bar, to which so many stirring chapters have been added this year in places like Birmingham, Alabama, began in earnest.

Abroad the Greek throne was even more a centre of controversy than it is,

today . . . so much so that after the dethronement of Otto II in 1862, it was refused in turn by Prince Alfred and Prince Ernest of Saxe-Coburg-Gotha, though it was finally accepted by Prince George of Denmark, who was proclaimed King of Greece on March 30, 1863.

Russia, which in this year of grace is having trouble with her neighbour China, was in similar difficulties a hundred years ago when Poland rebelled against her. Bismarck, the "iron man" of Germany, was on the side of Russia, but the rest of Europe, especially Britain and France, with their recent bitter memories of the Crimean War, were on the side of Poland. Indeed, Lord Russell . . . as avid for peace as his namesake today . . . prepared a six-point proposal for a peaceful settlement, which unfortunately, the Russians refused to consider.

Happy Workers

But events in Europe and Asia had little or no direct effect on the ordinary people of Britain in 1863. Even the founding of the International Red Cross by a Swiss banker named Dunant, after seeing the appalling sufferings of the wounded at the battle of Solferino in 1859, aroused little immediate interest. Though it was in some ways a development of the pioneering work for the sick so brilliantly initiated by Florence Nightingale in the Crimean War, it was not until 1870 that the British Red Cross was formed.

Workers generally were happy in 1863. Though they were far from the Utopia that social reformers like Robert Owen and Karl Marx dreamed of, they had been freed from some of the worst horrors of labour conditions which had existed in the earlier days of the industrial revolution, and people were, as a writer of the time put it, "well employed, peaceable and contented."

It was a year in which there was a welcome relief in tea duties and when income tax came down . . . to sevenpence in the pound! True it had only been ninepence, but that seemed a lot to the Victorians.

By a coincidence it was a year in which the people rejoiced over the wedding of a Princess Alexandra. She was the beautiful Danish princess who became Princess of Wales when she married Edward, Queen Victoria's eldest son, in St. George's Chapel, Windsor, in March. She was welcomed with the

in 1863, but—

CAN'T PUT

greatest enthusiasm by the British people, who flocked to the new court of the South Kensington Museum when it opened the following month with a display of the wedding presents. Queen Victoria had come out of her seclusion to attend the wedding, and later in the year she accepted Gilbert Scott's design for the Albert Memorial, to pay for which Parliament voted the sum of £50,000.

In the literary world it was not a highly memorable year. Neither Mr Dickens nor Mr Thackeray (the latter died suddenly on Christmas Eve) published anything in 1863, and George Eliot's "Romola," published in serial form in the Cornhill Magazine, caused no great stir. Charles Kingsley's "Water Babies," with its exposure of the cruel conditions in which children were still working, was the outstanding book of the year.

Mrs Gaskell, the gentle Manchester writer whose previous book, "Mary Barton," had exposed women's labour conditions in Lancashire and caused a furore, wrote a now-forgotten novel, "Sylvia's Lovers." It was not so avidly read in middle-class boudoirs as the "sensational" novel, "Aurora Floyd" by Miss Braddon, author of "Lady Audley's Secret," for Aurora was, believe it if you can, a *bigamist* . . . "who kept the dark, disgraceful secret gnawing at her heart."

Lord Leighton had four pictures in the Royal Academy that year, and Mr Millais had three. The one by Millais that really caught the public's fancy was called "The First Sermon," described by a contemporary critic as depicting "a demure little red-cloaked damsel in a high pew of green baize, listening to an address from an unseen pulpit." Not a bit like the abstract paintings being shown at the Tate Gallery in London in the year nineteen-sixty three.

Railway Fever

It was too soon for anybody to realise that at least three of the babies born a hundred years ago would leave their mark on the country's political history—Lloyd George, Arthur Henderson and Austen Chamberlain. But for ordinary folk there seemed to be something exciting happening every day.

The railway fever which swept England in the middle of the nineteenth century was still raging, and excitement was intense over the opening of the first section of the London Underground Railway—as incredible a feat to the Victorians, no doubt, as space travel has

The
dresses
they
wore



Above (left) a silk evening dress of the period, and (right) a silk day dress.

Pictures by permission of City of Manchester Art Galleries, Platt Hall.

been in our day. The day after it was declared open, 30,000 people travelled on it.

Intrepid explorers were plunging into the heart of Africa and other continents, and books like "Secrets of the Sources of the Nile," by Captain Speke, were best sellers.

But it was before the days of electricity, and the Annual Register of 1863 records many harrowing news items of women and children being burned to death from contact with oil lamps and open fires.

A particularly poignant one tells of how a servant girl was reaching up to remove Christmas decorations from a mantelpiece when her crinoline caught fire . . . "and the steel hoops prevented her from pulling her skirts together and extinguishing the flames."

Altogether it was not really a women's year. Though there were signs that women were on the march at that time—Bedford College for Women had been founded in 1860, and in 1863 a daring group of women formed a Society of Female Artists, which met in Pall Mall—the vast majority of women at the time lived in conditions which to the modern woman would be hideously intolerable.

They had no legal status when they married, no political rights, their working hours were long, their work arduous, and their wages nominal.

In the home, whether they had a place of their own or worked as domestic servants, life was a perpetual round of drudgery, of scrubbing and cleaning, and of laborious cooking on open fires.

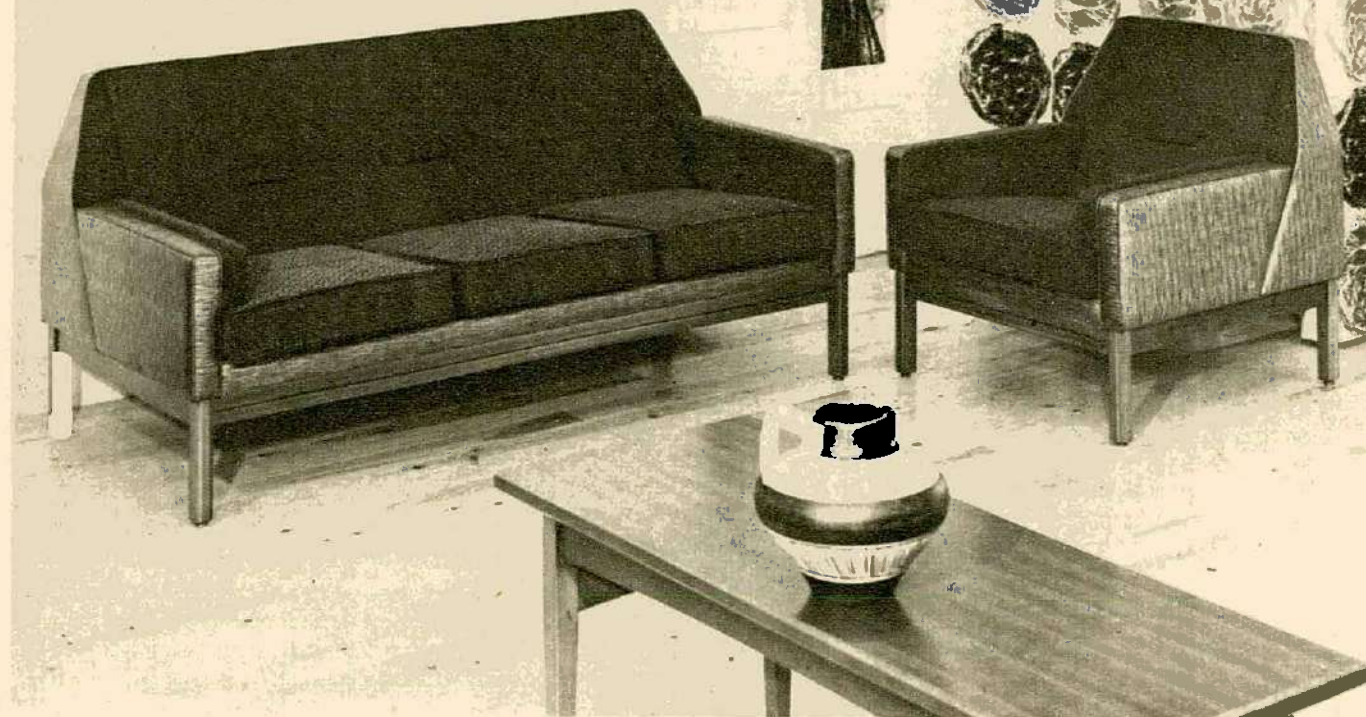
Add to this incessant child bearing, with no analgesics to relieve pain, and a horrific incidence of infant and maternal mortality, and you begin to get some idea of the courage and fortitude it needed to be a woman in those days.

Imagine it! It was a world without electricity, without motor cars (Henry Ford and Henry Royce, each of whom was to revolutionise transport later on, one with the "tin Lizzie" the other with the Rolls-Royce, were both born in 1863), and without aeroplanes. It was also a world without detergents, without the thousand-and-one plastics which make our modern homes not only bright but labour-saving, without national health insurance and without old age pensions.

Though there were many men alive then with a lively social conscience and a determination to make things better for the people, and though memorable steps were being taken even then to create and consolidate trade unions, the reformers had a colossal task to perform, which even a century later is not completely finished.

And it was not a woman's world, this England of 1863. How thankful we should be that we cannot put back the clock to those days.

KATE HUTCHIN



SIMPLICITY OF DESIGN IS THE MODERN KEYNOTE

FURNITURE is not just for looking at—it's for living with. Comfort and utility are top priority consideration. But with today's designs you can have the best of both worlds. Comfort and utility go hand in hand with elegance and style.

Look at the Centenary three-piece suite (above) for instance—the *pièce de résistance* of the latest range of CWS furniture, especially designed for Centenary Year. It is the last word in contemporary design—and it would be hard to fault on the score of comfort.

In 100 per cent nylon pile moquette and shadow linen PVC, it relies on simplicity of line and contemporary styling for effect. Combine it with gaily-patterned curtaining, plain walls, and a richly-coloured carpet for a striking up-to-the-minute room.

With the three-seater settee, the suite costs £87 15s. For a four-seater settee the price is £95 15s.

Look at the subtle blending of materials, another feature of today's design.

Many of them were utterly unknown a few years ago. Different, but complementary, materials are being used more and more in modern furniture. The result, an attractive blend of textures and colours, and long lasting furniture at very acceptable prices.

By **YVONNE MILLER**

Simplicity of design is again the keynote in dining room furniture—easy to dust and easy to keep clean. Sideboards have taken on a new lease of life. The old-fashioned, solid and rather ugly piece, filling a disproportionate amount of space, is changing shape.

The trend is longer, lower and narrower, allowing for greater manoeuvrability in the smaller room.

Occasional tables are also changing shape. Longer and lower, they are the answer for the family wanting a snack

meal before the fireside and the television.

The successful furniture designer is in touch with the changing pattern of modern living, and is able to adapt his designs to suit modern demands.

Jerome Spring, the young designer responsible for the Centenary range has brilliantly combined functionalism with elegance, and comfort with contemporary styling.

The range is in two distinct groups, for bedroom and dining room and at two distinct price levels—everybody will find something to suit their taste and pocket.

All lines are being featured by the CWS during Furniture Festival month from September 28 to October 26, coinciding with the Centenary Exhibition at Belle Vue, Manchester.

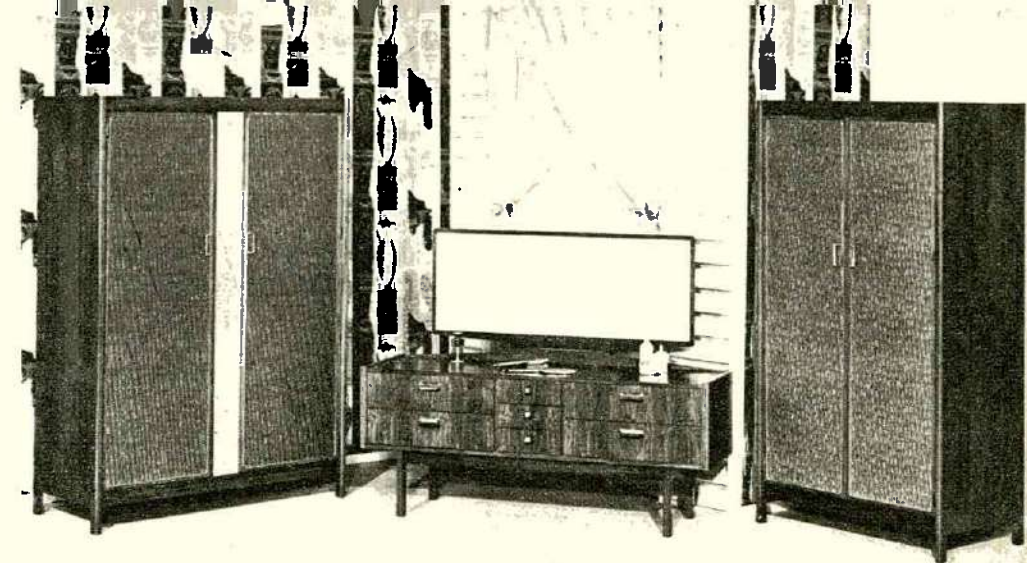
Two modern bungalows at the Exhibition will be furnished throughout with the new furniture range.

If you can't get to Belle Vue, don't miss the Furniture Festival at your local Co-op. The Centenary range is a winner.

Charming . . .

Two features in particular make *Fiesta* an unusually attractive bedroom suite: the PVC panelled wardrobes and the long, spacious dressing table. The wide mirror perfectly balances the dressing table's length.

Fiesta is made in walnut and retails at £89 18s. 6d. Complete your bedroom furniture with a matching tallboy for £24 15s. A continental headboard is available for £25 10s. and divan headboards, 4ft. and 4ft. 6in. long retail at £5 12s. and £5 19s. 6d. respectively.



Simple . . .

Here is a perfect example of modern dining room furniture.

Cool uncluttered lines, enhanced by the beauty of the wood and the simplicity of design.

Sonata is a dining suite which will fit the larger dining room or the small dining recess.

The only concession to the utter simplicity of design are the chairs, with their seats in PVC covering.

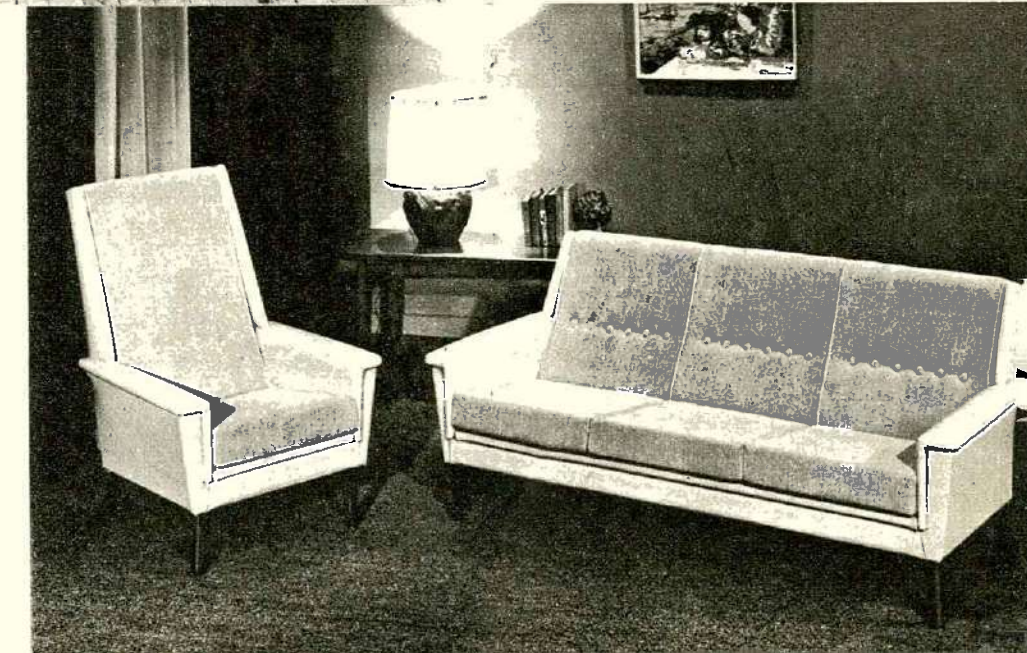
And *Sonata* costs only £63 8s. 6d. complete.

For the same price an alternative gateleg table is available.

Modern . . .

Madrigal comes in the lower price range. Notice the high-backed chair and the complementary low-backed settee. The two seater settee also available with this three-piece suite is high-backed to match the chair, and suitable for the smaller room.

The suite follows the fashion in furniture for complementary materials and combines double plush with PVC. It retails only £72 10s. 0d. complete. The two seater settee suite is £66 12s. 6d.



Instant
Coffee
at its
Best!



Only a $\frac{1}{2}$ a Cup



SHIELDHALL COFFEE AND CHICORY ESSENCE

Small Bottle

$1/3 \frac{1}{2}$

Large Bottle

$2/5$

AT YOUR CO-OP FULL DIVIDEND

For the housewife, writes Mary Langham,
mushrooms can be the most useful of vegetables
... as flavouring in soups ... the basic
ingredient of a main dish ... or as an
excellent and appetising garnish. Another
big advantage—they are available all the
year round.

MUSHROOM MISCELLANY

MUSHROOM AND SHRIMP SCRAMBLE

4 eggs, 1 small packet frozen sweet
corn, $\frac{1}{2}$ lb. mushrooms, 1 tin or car-
ton shrimps or prawns, toast fingers.

Mix together the lightly beaten eggs,
sweet corn, half the peeled mushrooms
and half the shrimps. Melt 2 oz. butter
in a saucepan and scramble the mixture
until set but still moist.

In the meantime cook the remaining
mushrooms and shrimps together in a
little more butter.

Heap the scrambled mixture on to an
oval dish and garnish with the shrimps
and mushrooms. Serve with the fingers
of hot toast.

MUSHROOM FRITTERS

$\frac{1}{2}$ lb. mushrooms, 1 oz. CWS butter,
4 oz. Federation or Excelda self-
raising flour, 2 egg yolks, $\frac{1}{2}$ — $\frac{3}{4}$ gill
milk, salt and pepper, Shortex or
Hilex for frying.

Chop the mushrooms and stalks into
small pieces. Cook in the melted butter
until tender. Leave to cool.

Sieve the flour into a basin, hollow the
centre and drop in the yolks and mix to a
thick batter with the milk. Stir in the
mushrooms and season to taste.

Heat enough Shortex to give an inch
depth in a deep frying pan. Allow to
become hot, drop teaspoons of the batter
into the fat and cook until brown and
crisp. Remove from the pan and drain
on kitchen paper. Serve hot or cold.

FISH AND MUSHROOM PIE

1 lb. filleted fish, 6 oz. mushrooms,
1 medium onion, $\frac{1}{2}$ lb. tomatoes,
seasoning, 1 lb. creamed potatoes
flavoured with a little nutmeg, 2 oz.
Silver Seal margarine.

Chop the onion finely and fry until
soft in the melted Silver Seal. Add the

chopped mushrooms and skinned chop-
ped tomatoes and cook over a low heat for
about 10 minutes.

Well grease a fireproof dish, put in
half the fish and cover with half the
mushroom mixture. Repeat the two
layers and finally cover with the creamed
potato.

Bake 20—30 minutes at Mark 5
(375°F.). Garnish with thinly sliced
tomato and serve at once.

MUSHROOMS IN CREAM

12 large mushrooms; 1 tablespoon
each of chopped parsley, chopped
celery, chopped tomato, and chop-
ped onion; salt and pepper, 2 oz.
CWS butter, 2 oz. fresh brown
crumbs, $\frac{1}{2}$ cup single cream.

Remove the stems and carefully peel
the mushrooms, put into an oblong
earthenware dish. Chop the mushroom
stems finely and mix with the parsley,
celery, tomato and onion.

Sauté in the melted butter until golden
brown. Mix in the breadcrumbs and fill
each of the mushroom caps. Pour over
the cream. Bake 15 minutes at Mark 5
(375°F.).

Serve as either a garnish for a main
dish, or as a high tea or supper dish, on
toast with the cream spooned over.

SUPPER SAVOURY

8 oz. Federation or Excelda plain
flour, 2 level teaspoons CWS baking
powder, 3 oz. Gold Seal margarine,
milk to mix.

Filling: $\frac{1}{2}$ lb. mushrooms, $\frac{1}{2}$ lb.
cooked meat or corned beef, 1 small
onion finely chopped, $\frac{1}{2}$ teaspoon
CWS made mustard, 1 level dessert-
spoon CWS cornflour, $\frac{1}{2}$ pint stock,
1 oz. Gold Seal margarine.

Sieve together the flour and baking
powder, rub in the Gold Seal and add



MUSHROOMS ITALIAN

2 carrots, 2 onions, 4 oz. CWS
butter, 1 clove garlic, $\frac{1}{2}$ oz. CWS
Federation or Excelda plain flour,
 $\frac{1}{2}$ lb. tomatoes, $\frac{1}{2}$ pint stock, $\frac{1}{2}$ lb.
mushrooms, 1 tablespoon lemon
juice, seasoning, $\frac{1}{2}$ lb. spaghetti, 1
tablespoon chopped parsley, 1 oz.
CWS butter, grated Parmesan
cheese.

Peel and slice the onions and carrots
and brown in 2 oz. of butter. Add the
whole peeled garlic and cook a further
10 minutes until the vegetables are really
brown.

Stir in the flour and cook a little so
that it begins to brown but not burn.
Stir in the chopped tomatoes, and stock.
Cover and simmer for 30 minutes. Strain
through a nylon sieve.

Melt the remaining butter and cook
the whole mushrooms until tender. Add
the sauce, lemon juice and season to
taste. Cover and keep hot.

Cook the spaghetti in boiling salted
water until tender. Drain well, melt the
ounce of butter and toss in the spaghetti.
Add cheese to taste and arrange round
the outer edge of an oval dish. Put the
mushroom mixture in the centre and
sprinkle with parsley. Serve piping hot.

sufficient milk to give a scone dough
consistency. Knead lightly and roll thinly
into an oblong.

Fry the onion and mushrooms until
tender and remove from the heat. Stir
in the cornflour and stock and cook to
make a thick sauce. Stir in the mustard
and meat and season to taste. Spread
over the dough, moisten the edges and
roll up as for Swiss roll.

Put onto a greased baking tray and
shape like a horseshoe. Make cuts
through the outside edge about 1 in.
apart (be very careful not to cut through
the centre).

Turn each section slightly on its side.
Brush with milk. Bake 15—20 minutes
at Mark 8 (450°F.).



Double life for the humble match

SAVE your next empty scouring powder drum, and drop into it every spent match through the holes in the top. You will be surprised how many you get.

When the drum is full, this will make a first-class firelighter.

Miss W. Mainstone,
Upper Portslade, Sussex.

WORRIED MUM . . .

The little boy playing in the garden next door kept running round and asking, "Please, can I get my ball?"

This happened several times, and the last time he stopped a while, interested in the cat. So much so that his mother came running round and exclaimed, "Please, can I get my boy?"

Mrs K. Richford,
Bexhill on Sea, Sussex.

Write to Eve Norman, Home Magazine, 1 Balloon Street, Manchester 4, not more than 100 words, please. We will pay a guinea for each letter published.

YOU WRITE

Guinea letters

WE PAY

skirts. If it is a very full frock you can get three aprons out of one skirt.

I take the best parts of the bodice and use the sleeves for apron bands, ties and pockets. If the material is plain, I trim with bias binding, but if patterned I usually add a frill right round or just along the bottom edge. I never have to buy any aprons.

Mrs E. Mallender,
Morton, Derbyshire.

STICKING CURTAINS

If the curtain rings stick on wooden rods, rub the rods with furniture polish, and the rings will then move very smoothly.

A. Cook,
Lancaster.

BRUISED HOUSE

Asking my neighbour what colour he was painting his house outside, quick as lightning his young daughter re-

plied, "We are calling it Bruised House." The finished painting was—yes, black and blue.

Mr L. Hirst,
Bradford.

STOPS GREASE

Before replacing freshly washed settee and chair covers, cut pieces of an old plastic mac and lightly tack on head rests. This will stop grease penetrating to permanent upholstery.

Mrs J. Fleet,
Sutton-in-Ashfield.

THE TRAVELLER!

Recently I sent a few lilies of the valley, wrapped in tissue paper, inside an envelope to my daughter, who now lives in Singapore. On opening the envelope six days later, a wasp flew out and landed on her arm, before flying out of a door.

It gave her a shock, not having seen one since 1961 and realising it had travelled over 7,000 mile and survived.

Mrs I. Hobbs,
Wotton-under-Edge, Glos.

KEEPS SHAPE

To keep pleated skirts or long knitted garments in shape roll up tightly. Then cut the toe out of a stocking. Insert left hand into the stocking and draw the garment through from the top.

This is especially useful when travelling, and makes use of old stockings.

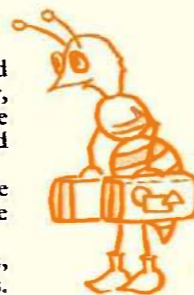
Miss J. A. Royer,
Twickenham.

SOME COMPLIMENT

I treated myself to a perfume I had not tried before. It was gorgeous and I longed to hear my husband's verdict. His reaction was certainly a positive one, even if somewhat unexpected!

A slow, appreciative smile crept over his face, as he sniffed the heady cloud that surrounded me. "Now *that's* what I call a really sensible scent," he told me. "As a matter of fact, it's exactly the same as that my grandmother always wore."

Mrs M. Francis,
Anglesey.



Cocktail dresses that make Autumn glow

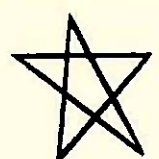
By MAUREEN TARLO

This is the season when the female party-goer raises her oft-repeated cry: "What shall I wear?" This year that cry will be stifled at birth, as she parades in new rich plumage, in the form of delightful cocktail dresses from the CWS ranges. None of them costs more than five guineas, some are as little as four guineas. They are in Co-operative stores all over the country. Since they will not make too big a hole in even the smallest nest-egg, the most hard-hearted mates will be found cooing at the bill. All are in rare shades of Ferguson screen-printed satin and have a rich glow. Other characteristics include floating back panels, draped necklines, velvet trimmings, and large satin bows. Markings range from glowing roses in full bloom to abstract designs in subtly-mingled shades.

Here are some styles from the Lanfield range. Top left: glowing Ferguson screen printed satin, with floating back panel, in colour range wine, kingfisher, and brown. Style Y5124, hip sizes 36-42in.; cost, about 5 guineas. Below left: Sophisticated dress in royal/green, brown/gold, and black/wine, 38-46in., hip, from 4 gns., style Y5120. Below centre: Three-quarter sleeved dress with attractive neckline, style Y5121. In screen printed satin in colour choice of green, tan, and blue, 38-46in. hip, from £4 15s. and is a 5ft. 2in. fitting. Below right: Rich colour combinations in this rose-spattered sheath dress in Ferguson satin. Style Y5122, in white/gold, navy/blue, and brown/beige, hip sizes 36-42in., and it costs about £4 15s.



VARIETY
★ FARE



all set for . . . A FROLIC



If you like the design of these coffee mugs, you're in good company. For they have been selected by the Council of Industrial Design for inclusion in their Design Index and for exhibition in the Design Centre. The one on the left is

called Frolic.

They have been designed and produced by the CWS Windsor pottery team. Each of the three decorations is in an assortment of six colours, produced in Windsor fine bone china and attractively packed.

A TIP FOR MISCHIEF NIGHT

MISCHIEF Night is what they call it in Yorkshire, but most of us call it Hallowe'en, the evening of October 31.

Truth to tell, there is mischief in the air all this month, so why not be a witch for once and glamorise with make-up? Just a bit of bewitching eye pencil at the corner of the eyes and the whole job is practically done.

Now you are a witch, and dressed in your best, of course, just in the mood to set your boy friend, or your husband, back a pound or two when he takes you out to dine, in suitable witch fashion, at the nearest witches' parlour, preferably by candlelight with your favourite dishes and wine.

Now you are a witch, a night of feasting and revelry is yours for the asking. But if you want a more comfortable ride, don't forget to park your broomstick and get him to bring the car round for a change. And if he doesn't do what you ask, well, it's as good a time as any to fly off the handle.

Tell him about the trick or treat custom, in keeping with this time of

*Walls look jaded? Try this hint
Then you'll find them fresh as
mint*

*To freshen up wallpaper, wipe over
very carefully and thoroughly with
perfectly clean old net curtaining.*

year. It dates from the time when groups of peasants went from house to house demanding food and other gifts. Prosperity was assured for liberal donors and threats were made against stingy ones. He may react in a way that will surprise you, but if he doesn't cough up with diamonds, demand some contribution in the name of Muck Olla, an early Druid deity, or in honour of all witches who manage to coerce their menfolk out this night, to arrive home with the milk and find they have forgotten after all—to put the cat out.

Make a very firm date



Married? Even so, make a firm date with him on Hallowe'en. Lucky people with house telephones like this one (cost £8, with 80 ft. of connecting cable) can do it at breakfast-time, even before he gets downstairs. Suggested uses include the linking of an invalid's bedroom with the main living room or entrance hall; communication between rooms in larger houses or between house and garage, greenhouse or workshop. It is powered by a self-contained torch battery and, say the makers, can be installed easily and quickly.

Among her souvenirs



MEMORIES were recalled for Mrs Kathleen Ward by the CWS centenary articles in Home Magazine. She says that although only a small child at the time, she well remembers the excitement and exhibitions which heralded the CWS Jubilee, and she still owns a faded tin casket which was issued to commemorate it, and which her father brought home full of CWS products.

The casket has a lock in the shape of a wheat-sheaf and is adorned with pictures of John Shillito, who was then president, and of CWS factories. Mrs Ward is seen here reading a red-covered, gold-lettered copy of The History of the CWS, 1863-1913, which is also in her possession.

Four generations of her family have been members of the Nottingham Co-operative Society, of which her great grandmother, Mrs Jane Branson, was a founder member.

Anti- freeze tip

Here's a tip that may help when the waste pipes freeze up, usually because of a dripping tap.

TRY to ensure that there are no taps left dripping, and then there's nothing to freeze. But if it does happen, pour about half a pint of CWS Cascade anti-freeze down the waste pipe . . . wait an hour or so, and the pipe should be clear.

Or if the bathroom waste pipe is choked with hair and grease, a similar treatment should clear it quite quickly.

If your husband is a motorist, remind him to get a pint of Cascade anti-freeze for domestic use. It costs only 3s. 5d.

Her cake took the prize

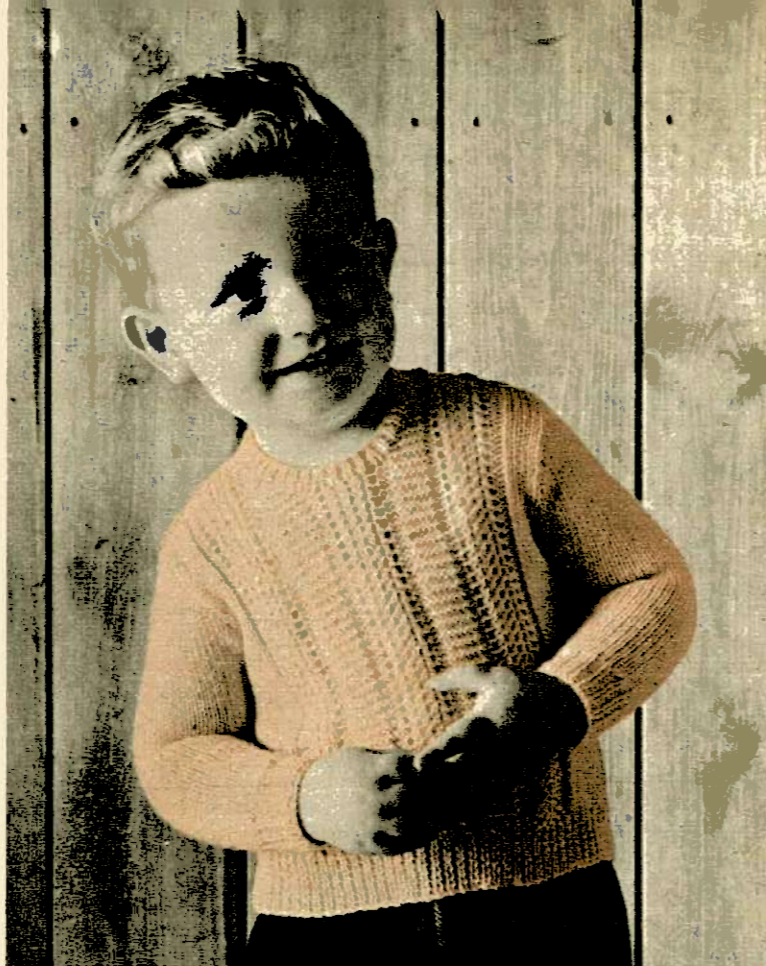
Mrs D. E. Roberts, of Churchdown, Gloucester, is one housewife who found the way to set a sure seal of success on her baking. She uses CWS Gold Seal margarine.

Last year, Mrs Roberts entered a baking competition for the first time and won third prize for her Victoria sponge. Encouraged by her success, she entered two more competitions this year and each time she walked away with the first prize. In each case between 20 and 29 sponges were exhibited.

She has been using Gold Seal for many years and is seen here in the kitchen of her house.



Make this panelled jumper for baby



MATERIALS.—4 [4] oz. WAVECREST Quickerknit baby wool. Two No. 11 and two No. 9 needles. One stitch-holder. Three [three] buttons.

MEASUREMENTS.—To fit 20 [22] in. chest. Length, 10 [11½] in. Sleeve seam, 6 [8] in. (adjustable).

SIZES.—The figures in square brackets [] refer to the large size.

ABBREVIATIONS.—k., knit; p., purl; st., stitch; w.r.n., wool round needle; w.o.n., wool on needle; tog., together; t.b.l., through back of loops; inc., increase by working into front and back of stitch; dec., decrease by working 2 sts. together; beg., beginning; alt., alternate; patt., pattern; in., inches; sp.2., spiral two by working across next 2 sts. as follows: k.2 tog., but do not slip sts. from left-hand needle, k. into the first of these 2 sts. once more, then slip sts. from left-hand needle.

TENSION.—6½ sts. and 8½ rows to the square inch on No. 9 needles, measured over stocking stitch.

PANEL PATT. 12

1st row: p.2, w.o.n., k.2 tog.t.b.l., (Sp.2) twice, k.2 tog., w.r.n., p.2. 2nd row: k.2, p.8, k.2. Referred to throughout as patt. 12.

FRONT

Using No. 11 needles, cast on 74 [80] sts. Work in k.1, p.1 rib for 1½ in. Change to No. 9 needles and proceed as follows:

1st row: k.13 [16], (patt. 12, k.6) twice, patt. 12, k. to end. 2nd row: p.13 [16], (patt. 12, k.6) twice, patt. 12, p. to end. Continue in patt. as on last 2 rows until work measures 5½ [7] in. from beg.

Keeping patt. correct, shape armholes by casting off 5 sts. at beg. of next 2 rows, then dec. 1 st. at both ends of next and every alt. row until 54 [60] sts. remain. Continue on these sts. until work measures 2½ [2½] in. from beg. of armhole shaping.

Shape neck as follows: Next row: Work 23 [26], work next 8 sts. on to a stitch-holder and leave, work to end. Proceed on each group of sts. dec. 1 st. at neck edge on next and every alt. row until 18 [20] sts. remain.

Continue on these sts. until work measures 4 [4½] in. from beg. of armhole shaping finishing at armhole edge. Shape shoulder by casting off 9 [10] sts. at beg. of next row. Work 1 row. Cast off.

BACK

Using No. 11 needles, cast on 68 [74] sts. Work in k.1, p.1 rib for 1½ in.

Change to No. 9 needles and proceed in stocking stitch until work measures same as Front to armhole shaping. Shape armholes by casting off 5 sts. at beg. of next 2 rows, then dec. 1 st. at both ends of next and every alt. row until 48 [54] sts. remain. Continue on these sts. until work measures same as Front to shoulder shaping.

Shape shoulders by casting off 7 [8] sts. at beg. of next 2 rows, 8 [9] sts. at beg. of following 2 rows. Cast off.

SLEEVES

Using No. 11 needles, cast on 28 [30] sts. Work in k.1, p.1 rib for 1½ in. Next row: Rib 3 [4], (inc. in next st., rib 6) 3 times, inc. in next st., rib to end (32 [34] sts.).

Change to No. 9 needles and proceed in stocking stitch, inc. 1 st. at both ends of 3rd [7th] and every following 4th [5th] row until there are 48 [52] sts. Continue on these sts. until work measures 6 [8] in. from beg. (adjust length here).

Shape top by casting off 5 sts. at beg. of next 2 rows, then dec. 1 st. at both ends of next and every alt. row until 28 [32] sts. remain. Cast off 2 [3] sts. at beg. of next 8 rows. Cast off.

NECKBAND

Using a fine back-stitch seam join right shoulder of Back and Front. Using No. 11 needles, with right side facing, knit up 64 [70] sts. round neck including sts. from stitch-holder. Work 4 rows in k.1, p.1 rib. Cast off loosely in rib.

TO MAKE UP

Omitting ribbing, block and press on wrong side using a warm iron and damp cloth.

Using a flat seam for ribbing and a fine back-stitch seam for remainder, join left shoulder of Back and Front for ½ in., then join side and sleeve seams and stitch Sleeves into position.

Attach three buttons to left shoulder and work buttonloops to correspond. Press seams.

Adventure in Antarctic seas



You almost sniff the icy air, and feel the tingle of snow, writes FRANK MAWSON.

ON a summer day soon after the First World War, when you could still hire a hansom cab in the West End of London and the first adventurous passengers were flying to Paris seated in garden chairs screwed to the floor of an ex-army aircraft, a group of men sat round a conference table in Whitehall.

Before they rose they had taken the initial step to implement a plan for a great investigation into the Antarctic seas.

Their plan was the start of the Discovery voyages.

In nearly 40 years of adventure, hard work and high scientific skill, the enterprise has flowered into the most comprehensive scheme of oceanographic research ever undertaken by any country in the world.

In his book *Discovery II in the Antarctic* (Odhams, 25s.) John Coleman-Cooke, has written a vivid account of the magnificent achievements by this vessel, its officers and crew, and also of other British vessels and the men who sailed in them.

Let us not forget that an entire continent, five and a half million square miles of the earth's surface, is still largely a mystery to man even in this age of space probes.

The challenge of the unknown on our own planet has lured intrepid adventurers and men of science to devote long and arduous years to the vast and lonely Antarctic.

John Coleman-Cooke brings out many dramatic highlights in his book. There is one about the rescue of two American airmen who had just made the first ever trans-Antarctic flight. Another is the discovery of a hitherto unknown underwater mountain rising 14,000 feet above the seabed; and a tense account of how Discovery II stood helplessly locked in ice near the place where Shackleton's Endurance had broken up only a few years before.

This book breathes adventure and drama. From its pages you can almost sniff the icy, crystal clear air of the Antarctic and feel the tingle of the snow particles on your cheeks.

Are you a gardener, or an ungardener? I'm of the latter type, and get the greatest delight in walking round my plot, hands in pockets, when all the work has been done weeks earlier and I can just potter about and watch things grow.

Let's face it, gardens can be hard taskmasters. Unless one knows how to discipline them their demands are insistent and incessant. They beckon insidiously and before you know where you are they've got you weeding and watering, planting and pruning, hoeing and mowing, when by rights you should be reclining at your leisure.

It's all a question of who's to be boss—you or the garden.

Ethelind Fearon is the Founder-Member of the Society of Ungardeners and what she doesn't know about keeping the garden firmly under her indolent thumb, while at the same time enjoying a riot of colour from her flower-beds, is just not worth knowing.

Her latest book *Flower-Growing for Ungardeners* (Herbert Jenkins, 10s. 6d.) is a vastly entertaining book packed with practical up-to-the-minute ideas on how to grow the maximum of flowers with a minimum of effort. Read this book and you will for ever afterwards enjoy your gardening from the secure comfort of your deepest deck-chair.

Fact beats fiction every time—such was the conclusion of Laurence Meynell when he came to study the seven accounts of escape by members of the RAF which he was asked to re-write for the RAF Escaping Society.

In his book *Airmen on the Run* (Odhams, 12s. 6d.) they are all there, seven absolutely true stories set down originally by the men who took part in them—seven stories of danger, of desperately narrow squeaks, and courage and of endurance.

There are two delightful books just out for the younger reader.

The Impermanence of Heroes (Barrie and Rockliff, 15s.), is by C. F. Griffin and tells the story of Jessica and Brock, brother and sister living in a small New England seaside village. Joe St. George, a badly-maimed hero of the Korean War comes to live near them. His war experiences have not sweetened his disposition and he quickly alienates the whole village, except for Jessica and Brock who become his only friends.

Eric Houghton weaves an exciting story in his *Summer Silver* (Oliver and Boyd, 12s. 6d.) about Colin Trant, who thought he had lost everything he most enjoyed when he and his family had to move from the country to the town of Wheatleigh.

Then he found the Old Field. One day Colin discovered in it a strange link with something that had happened there over a hundred years before. For Colin and his friend, Roy, this was the starting point of a most unusual treasure hunt.

Paul Hamlyn have brought out four very good recipes books for only 2s. 6d. each. They are *500 recipes for Cakes and Pastries*, *500 recipes for Budget Meals*, *500 recipes for Parties*, and *500 recipes for Cooking for One*, all by Catherine Kirkpatrick.

Now it's the concert Sinatra

JACQUELINE DU PRE was keen on learning the cello when only five years old. At ten, she began serious study, culminating in a performance in the Royal Festival Hall shortly after her seventeenth birthday last year.

She possesses an amazingly mature approach, evident on HMV CLP 1650, in which she teams up with Herbert Downes to play compositions for cello and viola which include works by Handel, Brahms, J. S. Bach and Saint-Saëns.

It doesn't seem possible to hear a new Frank Sinatra, or rather it didn't until Reprise issued *The Concert Sinatra* (R 1009).

"Ol' Man River," "Bewitched," "You'll never walk alone," and the soliloquy from *Carousel*—are given a new interpretation.

This year marks the 150th anniversary of the birth of Wagner and to celebrate, HMV have released an LP of highlights from one of his greatest masterpieces. *Das Rheingold* (ALP 1984).

A line-up of nearly a dozen British recording stars—including Tommy Steele, Marion Ryan, Russ Conway and Shane Fenton—on one LP makes *It's all happening* (Columbia 33 SX 1537) well worth listening to.



Waiting for the BIG BANG

burn on top of the garden bonfire is an effigy, or model, of that famous English conspirator, who once tried to set fire to the House of Commons. That was on November 5, 1605, on the day of the opening, when everyone, including the king, was expected to be there.

Of course, he was caught and executed, and in later years rejoicing people came to burn effigies of him. Remember Guy Fawkes this year and the dark deed he tried to do, when you dance around your bonfire. And, as the sparks shoot up and the guy vanishes in the roaring flames, don't forget to chant:

"Remember, remember, the fifth of November,
The gunpowder, treason and plot,
Is there any reason why this gunpowder treason,
Should ever be forgot?"

ARE you looking forward to firework time? Perhaps you are saving up your pennies already to be sure of a big bang on November 5. But don't buy your fireworks until a night or two before. Otherwise they will get damp and probably not go off at all.

What started it all? You must have heard of Guy Fawkes and the gunpowder plot.

Just in case you haven't, the guy you

Dainty things to wash? ... Dirty floors to clean?

t's **Laundene** *you need!*



Here's the versatile household cleaner that does *all* your washing and cleaning - from dainty lingerie to dirty floors and paintwork. Fast-foaming LAUNDENE works faster for you. Saves you money too - the big, handy bottles go a long, long way! With a dozen and one uses in the home, wonder liquid LAUNDENE is the cleaner no housewife should be without!



THE ALL-PURPOSE
WONDER CLEANER

1'9
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Laundene

BIG,
ECONOMICAL
BOTTLES

FROM CO-OPERATIVE STORES

This month, the Editor wants you to draw and colour your favourite firework in action, such as a catherine wheel or a rocket.

There are two classes—under nines and over nines—with two prizes in each age group. There will be chocolates for the older children from the E. & S. CWS Chocolate Works at Luton and sweets for the younger ones from the CWS Reddish Confectionery Works.

Read the following rules carefully:

1. The drawing must be your own and measure not more than 10 in. by 8 in.
2. On the back of your entry write your full name, address, and age in BLOCK CAPITALS.
3. Post your entry (marking the envelope "Competition") to: The Editor, Home Magazine, 1 Balloon Street, Manchester 4. Closing date for entries is October 28.

AUGUST PRIZEWINNERS

Christine Marion Foley, Bushey Road, Raynes Park, London; Linda Denny, Main Road, Westwood, Notts; Steven Land, Cannerby Lane, Sprowston, Norwich, Norfolk; Laurence Anthony Hogan, Midway, Middleton Cheney, Banbury, Oxon.

PHOTO WINNER

Paul Alan Kirton, Englefield Road, Evington, Leicester.

GARDENING NOTES

By
W. E. Shewell-Cooper

WHEN lifting potatoes attacked by blight, cut off the tops first with a pair of shears, not forgetting to put them on the compost heap, and sprinkle them with some dried blood (obtainable from the CWS Seeds Department, Osmaston Park Road, Derby) at 3 oz. to the square yard per 6 in. thickness of tops.

As a result, the disease spores will be killed.

Now with the haulm out of the way, dig the potatoes and prevent the disease spores dropping down and infecting them.

The greater summer rainfall in the North has given the raspberries there an advantage. So if you feel inclined to go in for some of the autumn fruiting varieties now is the time to start.

Write for a catalogue from the CWS, then look for the following varieties: Hailsham berry, heavy cropper, with 5 ft. canes; Lloyd George, a New Zealand strain. Get one of these varieties and plant them in rows 5 ft. apart with the canes 18 ins. apart in the rows.

Send your gardening problems to W. E. Shewell-Cooper, Home Magazine, 1 Balloon St., Manchester 4, enclosing a stamped addressed envelope for reply.

The easy way to carpet cleaning..

A SOCIETY Carpet Sweeper is immediately ready for action. No plugs to worry about, no leads to get under your feet, and no running costs—and what a wonderful choice of colourful, gleaming models is offered in the SOCIETY range. Easy to use—easy to empty.



MODEL No. 57. 69/6 (above)

MODEL No. 46. 69/6 (left)

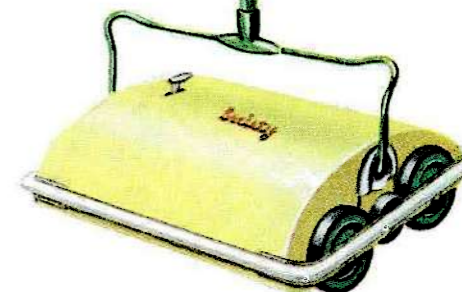
MODEL No. 17 G. 51/- (below)

Four other lovely colours to choose from



SOCIETY
**CARPET
SWEEPERS**

FROM CO-OPERATIVE STORES



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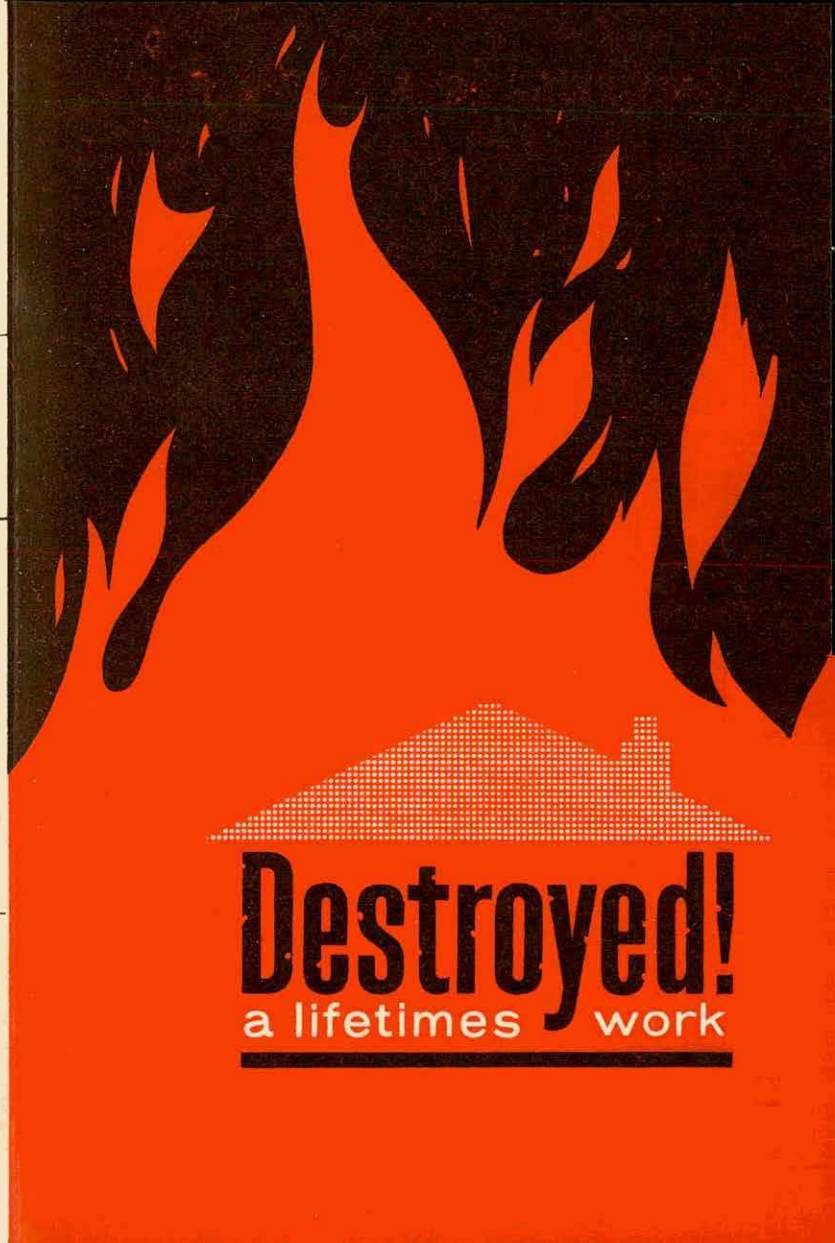
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Destroyed!
a lifetimes work

Destroyed in a single day

He stood and watched it go . . . There was little he could do except stand and stare . . . Now he had time to reflect.

The house had taken the greater part of a lifetime to pay for ; the furnishings, carpets, clothing, and the thousand-and-one things which make a home . . . so carefully acquired over the years . . . the long uphill struggle . . . and now ?

" How much would it cost to replace ? "

It was no fault of his . . . that his home had been destroyed. Many thousands of dwelling-houses in Great Britain are destroyed or damaged every year.

So great a risk yet so easy a remedy . . . The cost of Fire Insurance of an average dwelling-house is a mere 1s. 3d. yearly for each £100 of value. The contents can also be insured against the ravages of Fire for the very small yearly premium of 1s. 9d. for each £100.

But in every household there are many other perils, rarely considered, but ever present—the risk of Flood, Burglary, Storm, Tempest, Burst Pipes and so on . . .

And so far as the financial effect is concerned the remedy is simple. You can

" comprehensively " insure against numerous risks, including Fire, for an annual premium of 4s. for each £100 of household goods.

The premium for insuring the building is even lower.

A C.I.S. Householder's Comprehensive Policy enables you to secure " comprehensive " cover against many perils at a special rate of premium.

PLEASE SEND ME DETAILS OF THE C.I.S. FIRE AND
COMPREHENSIVE INSURANCES ENTIRELY WITHOUT OBLIGATION

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ADDRESS

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TAMWORTH INDUSTRIAL CO-OPERATIVE SOCIETY LTD.

COLEHILL, TAMWORTH

Half-yearly Meeting

RECORD-BREAKING REPORT

Staff thanked—with bonus

THE half-yearly meeting was held in the assembly hall, 5, Colehill, Tamworth, on Wednesday, September 11. The chairman was Mr L. Harper, and there were ten members of the committee and 40 members of the society present.

Apologies were received from Mr F. Day, who was on holiday, and Mr J. Matthews, who was indisposed.

The minutes of the last half-yearly meeting held on March 13, were read and confirmed as a correct record in a proposition moved by Mr B. Brookes, seconded by Mr A. E. Langtry.

The committee's report was moved by the chairman, who supplemented the report, as printed, with a number of very interesting facts and comments. He emphasised that it was indeed a pleasure to present such a good report for the member's approval.

Records had been broken in nearly every respect, and he was able to inform the members that the society's increase in trade was one of the highest in the country. In mentioning the records, the chairman drew attention to the amount of expenses, and again stressed the need for ever-increasing sales and increased efficiency to meet this trend.

He paid special thanks to the staff for their efforts and announced that the employees who had been in the service of the society for the full six months would be receiving a bonus on gross wages of 3d. in the £. Special reference was made to the retired employees Messrs. W. H. Lockwood, A. Raybon, W. Hincks and T. Sheridan, which also gave the opportunity for a sincere welcome to the new tailoring and outfitting manager, Mr Reginald Jermy.

Details were given of the CWS Centenary Year and the events which had been arranged to mark this special occasion.

The adoption of the report, was formally moved and was seconded by Mr W. Busby and carried unanimously.

*** COMPLACENCY ***

The chairman then asked for comments. Mr M. Sutton warned of the danger in complacency and pointed out that much of the increased trade was associated with the town's development. On the subject of sales, he thought that there was a great need to improve the facilities of the footwear department and suggested that the teenage department should give way to increased sales space for footwear. Mr Sutton closed his remarks by supporting the good wishes extended to the retiring employees.

It was agreed that the balance sheet be taken as read. The accounts were then examined page by page and questions invited. Mr R. J. Longden thanked the committee for including the analysis of branch sales and also stated that he was very surprised to see the works department showing a decrease.

From personal experience he could recommend the services of the society's works department stating that the workmanship was of the highest standard, and urged the members to place their orders.

Mr B. Brookes moved, and Mr A. E. Langtry seconded that the balance sheet, auditor's report and education committee's accounts be adopted, and this was carried unanimously.

On behalf of the committee Mr C. Deakin moved the following recommendations: (a) that two guineas be donated to the St. John Ambu-

lance Brigade, Tamworth Division; (b) that two guineas be donated to the St. John Ambulance Brigade, Wilnecote Division. This was seconded by Mr E. Collins and carried unanimously.

On behalf of the committee Mr F. W. Morgan moved that the following subscriptions and donations be confirmed:

	£	s.	d.
Tamworth College of Further Education....	5	5	0
National Co-operative Women's Guild Congress	5	5	0
Stafford District Co-operative Party Fee	2	0	0
Midland Co-operative Convalescent Fund....	61	16	3
Co-operative Party	61	16	3
International Co-operative Alliance	35	0	0
Tamworth Boy Scout's	2	2	0
Stafford District Council and Wages Board	4	4	0
Tamworth Co-operative Party	25	0	0
Ferne Animal Sanctuary	10	10	0
Warwickshire Orthopaedic Hospital	5	5	0
Tamworth Carnival	10	10	0
Needy Members	16	18	11
	£245	12	5

Mr R. White seconded and it was carried unanimously that these subscriptions and donations be made.

ELECTIONS

The chairman declared Mr L. Harper, Mr T. Hill and Mr F. W. Morgan, J.P., elected to the general committee for a period of two years, there being no voting.

A ballot was taken for the election of three members to the education committee. A letter was read from Mr T. Lunn, apologising for his absence, who thought that his nomination became invalid if not present at

the meeting. It was explained that a letter had been sent to Mr Lunn informing him that his absence did not disqualify him from the election.

Voting resulted as follows: Mrs H. Fowler, 25; Mrs P. M. Heathcote, 19; Mr G. Lane, 35; Mr T. Lunn, 14; Mr F. Wood, 36 votes. The chairman declared the following persons elected: Mrs H. Fowler, Mr G. Lane, and Mr F. Wood to serve for a period of 18 months.

Mr R. H. White was elected delegate to the CWS divisional meeting, Midland section, on a proposition moved by Mr G. A. Stock and seconded by Mr M. Sutton.

The following nominations were received for the members' delegate to the annual Co-operative Congress: Mr A. Raybon and Mr H. Sutton. A show of hands resulted in 19 votes for Mr M. Sutton and 18 votes for Mr A. Raybon. The chairman declared Mr H. Sutton elected delegate.

Mr A. E. Langtry was re-elected scrutineer of the society on the proposition moved by Mr M. Sutton and seconded by Mr G. Lane.

Messrs. English and Partners, Manchester were re-elected as the society's auditors on a proposition moved by Mr H. Baker, seconded by Mr R. J. Longden.

Mr A. E. Langtry gave a report on his attendance at the CWS divisional meeting held at Derby and this was accepted in a proposition moved by Mr G. Cotterill, and seconded by Mr R. J. Longden. The thanks of the meeting were extended to him.

Mr F. Wood reported on the Co-operative Congress held at the Isle of Man and this was accepted in a vote of thanks moved by Mr R. J. Longden, and seconded by Mr H. Baker.

One nomination was received, Mrs P. M. Heathcote, to fill a special vacancy on the education committee, caused by the resignation of Mr F. Egan at the last meeting. The chairman declared Mrs Heathcote elected, to serve until September, 1964.

RULES CHANGE

The following nominations were received for the education committee for which the election would take place in March, 1964:

Mr G. Cotterill proposed by Mr M. Sutton and seconded by Mr R. J. Longden; Mrs K. Johnson proposed by Mr F. Wood and seconded by Mrs

H. Fowler; Mrs Sherriff proposed by Mr G. Cotterill and seconded by Mr G. Stock; Mr T. Lunn proposed by Mr R. J. Longden and seconded by Mrs F. Keleher; Mrs F. Keleher proposed by Mr A. E. Langtry and seconded by Mr F. Wood.

In any other business Mr M. Sutton claimed that over the last 20 half-years only four elections had taken place for the management committee, and during that time only two new candidates or outside persons had contested the election. He considered this to be a most disquieting state of affairs and suggested the committee should consider an alteration of rules to facilitate overcoming the difficulty.

Mr R. J. Longden offered the suggestion that the education committee should take it on themselves to advise interested members as to the proper procedure for seeking election on to the committee and encouraging the members in the villages to put forward a local candidate. The chairman promised that

the matter would have attention at the next meeting of the committee.

There being no further questions the chairman thanked the members for their attendance and declared the meeting closed.

Mr Cyril Hammet, J.P., chairman of the Co-operative Press, then gave a short address about the current position of the national trade Press. He urged members to support and keep alive the Sunday Citizen. Interesting questions were put to Mr Hammet, and his address was followed by a short film.

GOLDEN WEDDINGS

MR and Mrs Deakin, 63, Upper Gungate, Tamworth, August 27.

Mr and Mrs J. Bailey, 58, Thomas Street, Glascoate, September 7.

Mr and Mrs Clarke, 45, New Street, Dordon, September 23.

Mr and Mrs E. E. Parkins, 80, Birchmoor Road, Birchmoor, September 27.

OBITUARY

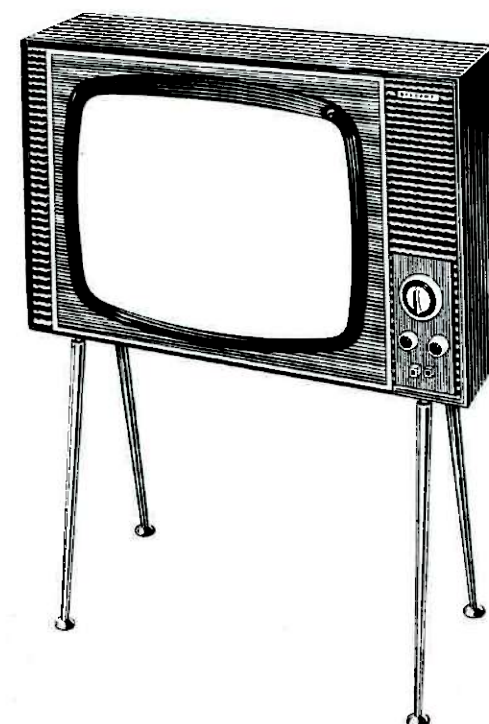
We regret to report the deaths of the following members, and offer our sympathy to the bereaved relatives.

Arthur Bevan Taylor	Wilnecote	July 12.
Florence May Hood	Amington	July 16.
Albert Henry Pulman	Wilnecote	July 19.
Arthur Whorwood	Tamworth	July 19.
Fred Wood	Polesworth	July 19.
William James Harris	Two Gates	July 21.
Oliver Archer Smith	Amington	July 27.
Stanley George Hiron	Drayton Bassett	July 31.
Annie Elizabeth Davis	Fazeley	August 1.
James Richards	Wilnecote	August 2.
Rose Eliza Illsley	Wilnecote	August 4.
Raymond Thomas Bridges	Kingsbury	August 8.
Alice Earp	Tamworth	August 9.
Frederick Titmus	Dordon	August 10.
Amy Jane Warren	Tamworth	August 12.
Gertrude Maude Pegg	Tamworth	August 13.
Emma Green	Tamworth	August 13.
Thomas George Hadley	Dordon	August 13.
Sarah Wheatley	Fazeley	August 15.
Nellie Harper	Tamworth	August 15.
Ruth Ann Florendine	Amington	August 22.
Mary Larvin	Tamworth	August 22.
Elsie Walker	Wilnecote	August 25.
John George Winter	Fazeley	August 26.
Florence Cope	Wilnecote	August 29.

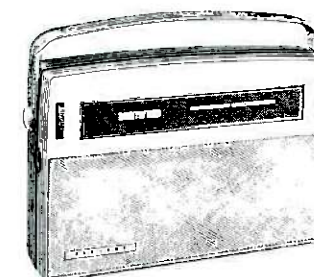
GOING PLACES?

STAYING IN?

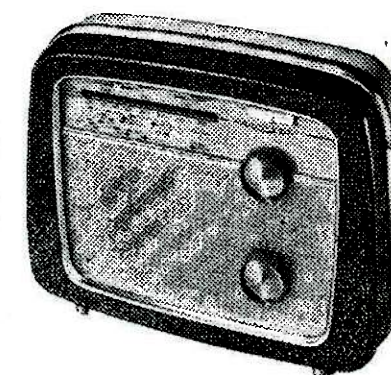
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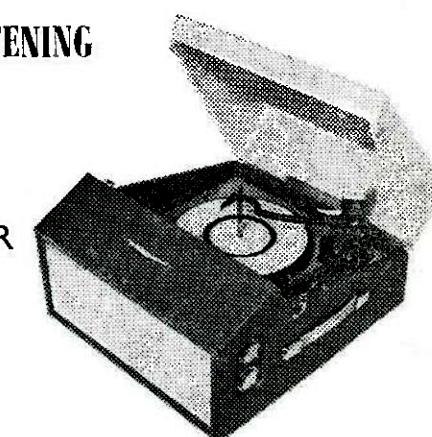
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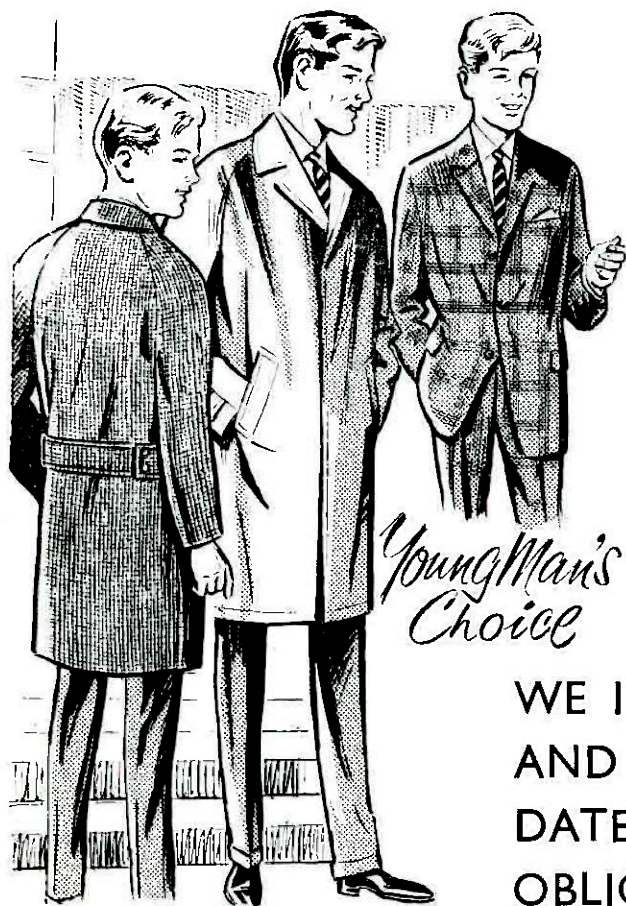
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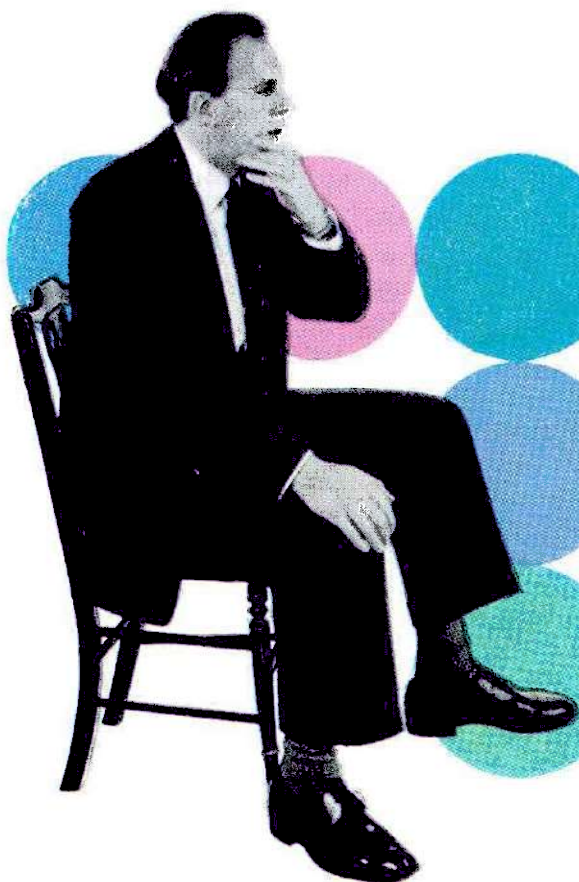
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